



Lee Wrangler DOPPELGÄNGER  
WORLD'S MOST INEXPENSIVE LUXURY TrendiX  
Outlet

# GLOBAL FACTORIES HOUSE

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- 📍 AL-ABDALI, AMMAN – JORDAN



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## WHO WE ARE

Established in 2015, Global Factories House has grown into one of Jordan's most dynamic and influential leaders in fashion retail, brand representation, and distribution. Headquartered in the strategic Al-Abdali district of Amman, the company is the exclusive authorized agent for three of the world's most distinguished fashion brands — Lee®, Wrangler®, and Doppelgänger®.

At Global Factories House, we don't simply sell fashion — we represent global heritage. We serve as the official gateway through which these iconic brands connect with the Jordanian and regional markets, upholding the highest standards of authenticity, quality, and customer experience

Our journey is built on a decade of integrity, partnership, and a bold vision for growth.

Lee®

Wrangler

DOPPELGÄNGER  
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## OUR REACH

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Global Factories House has established a strong retail presence across Jordan's most prestigious destinations City Mall and Taj Lifestyle Center offering customers an immersive experience that combines international standards with local excellence

With the launch of Trendix Outlet, Jordan's first dedicated online fashion outlet, we have transformed the way Jordanians shop for global fashion. Trendix seamlessly bridges in-store experience with e-commerce convenience, offering original international brands delivered nationwide — complete with home fitting, secure payments, and easy returns.

Through our growing retail and digital network, Global Factories House continues to set new benchmarks in accessibility, customer service, and innovation within the region's fashion industry.



## THE FORCE BEHIND OUR LEADERSHIP

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Exclusive agents of Lee®, Wrangler®, and Doppelgänger® in Jordan



Founders of Trendix Outlet – Jordan's first online fashion outlet



10+ years of proven expertise in brand representation and retail excellence



Pioneers in merging physical retail with digital innovation



Committed to authenticity, quality, and customer satisfaction



Expanding toward a broader regional presence across the MENA region



## OUR MISSION

To deliver authentic, world-class fashion experiences through exceptional service and innovation, while building lasting trust between global brands and regional customers.



## OUR VISION

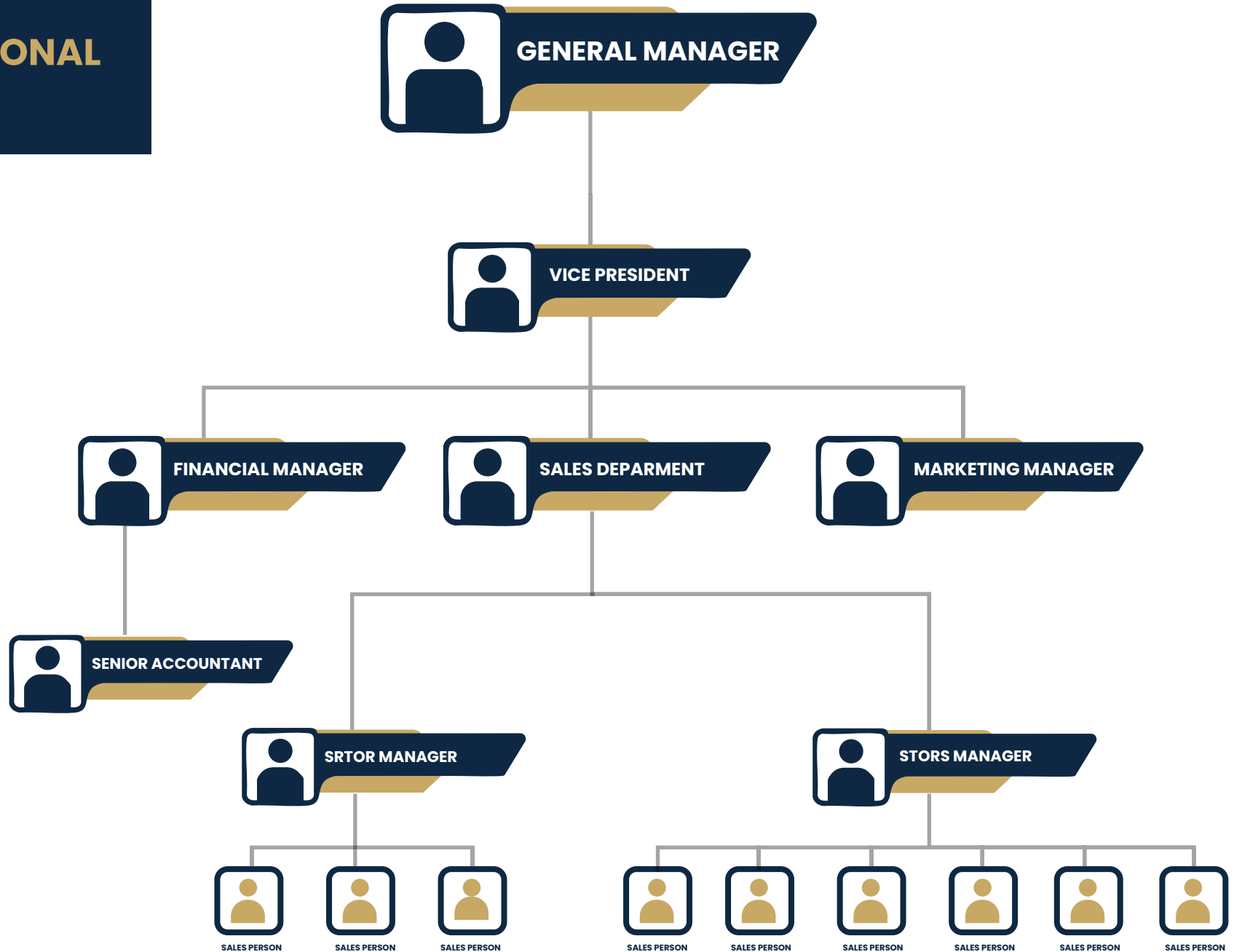
To lead the fashion retail sector in Jordan and the Middle East by being the gateway to international brands, redefining modern retail through digital excellence, and inspiring brand loyalty across generations.



## OUR VALUES

At Global Factories House, we champion authenticity, innovation, and customer focus. We operate with integrity, promote sustainability, and strive to create meaningful impact through style, service, and community.

# COMPANY ORGANIZATIONAL STRUCTURE



Lee<sup>®</sup> Wrangler

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## OUR BRANDS

Lee<sup>®</sup>

Wrangler<sup>®</sup>

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## LEE® JORDAN

The Original Denim Icon

Lee®

As the exclusive representative of Lee® in Jordan, Global Factories House proudly brings this legendary American brand to life for local and regional audiences. Since its introduction in 2015, Lee® has become a household name for timeless denim, premium craftsmanship, and everyday comfort.

Our Lee® stores, located in City Mall and Taj Lifestyle Center, showcase the brand's authentic spirit — from classic fits and signature jeans to contemporary urban styles — embodying the perfect blend of heritage and modern design. Through Global Factories House, Lee® continues to inspire fashion rooted in authenticity and innovation.



Lee®

Wrangler®



## **WRANGLER® JORDAN**

**Where Heritage Meets Modern Utility**

As the exclusive agent for Wrangler® in Jordan, Global Factories House connects the brand's legendary American heritage with the evolving tastes of today's generation. Since 1947, Wrangler® has represented freedom, durability, and authenticity — qualities that resonate deeply with our customers.

We have strategically positioned Wrangler® within Jordan's top retail destinations, introducing versatile collections that include jeans, shirts, outerwear, and workwear built for performance and comfort. Through Global Factories House, Wrangler® continues its journey of craftsmanship and innovation — blending Western spirit with modern design.

**Wrangler**

## DOPPELGÄNGER®

### Jordan – Bold Fashion for the Modern Man

Through our exclusive partnership with Doppelgänger®, Global Factories House has brought a new definition of men's fashion to Jordan. Originating from Italy, Doppelgänger® combines European sophistication with contemporary confidence, offering style that is both refined and expressive.

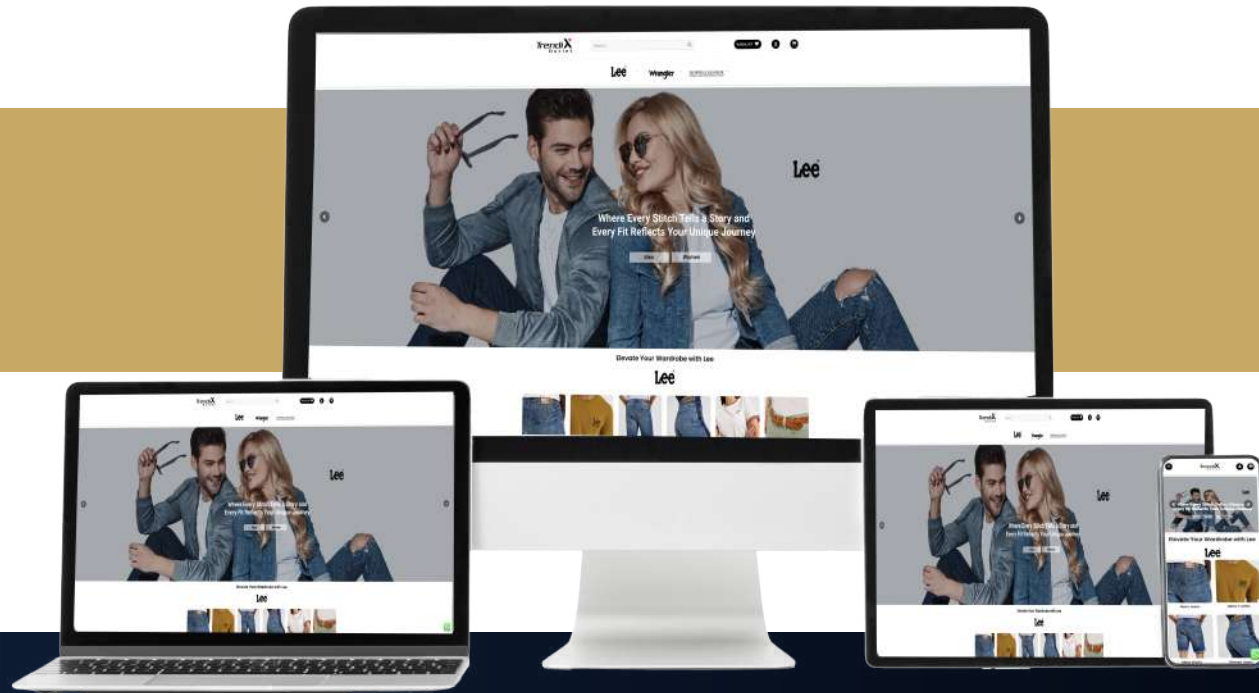
From tailored suits and blazers to elegant casualwear and accessories, Doppelgänger® represents accessible luxury for men who value individuality and precision.

At our Taj Lifestyle Center boutique, customers experience the brand's Italian craftsmanship firsthand – in a setting designed for elegance, comfort, and personal style.

With Global Factories House leading its representation, Doppelgänger® Jordan continues to shape modern menswear in the region.

DOPPELGÄNGER  
*WORLD'S MOST INEXPENSIVE LUXURY*





## TRENDIX OUTLET

### Jordan's First Online Fashion Outlet

Created and managed by Global Factories House, Trendix Outlet is a pioneering e-commerce venture that brings the world's leading fashion brands directly to Jordanian homes. As the first online fashion outlet in Jordan, Trendix makes premium fashion accessible at outlet prices – combining authenticity, convenience, and value under one trusted digital platform.

Trendix was founded to fill a vital gap in the local market: giving customers the opportunity to shop 100% original, past-season collections at unbeatable prices. Today, Trendix stands as a benchmark in online fashion retail – serving thousands of customers across Jordan through secure payments, fast delivery, and easy returns.

**Trendix**  
Outlet

#### Why Trendix?

- 100% Original Products – Guaranteed authenticity backed by Global Factories House
- Up to 70% Off Global Retail Prices
- Nationwide Delivery – Fast, reliable, and trackable
- Hassle-Free Returns and Home Try-On
- Secure Payments – Including Cash on Delivery
- Mobile-First Experience – Seamlessly optimized for every device



## LOCATIONS & CONTACT INFORMATION



INFO@FACTORY-STORES.NET



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### HEAD OFFICE:

AQARCO BUILDING 222, 4TH FLOOR, OFFICE 10 ,KING HUSSEIN STREET, AL-ABDALI  
AMMAN – JORDAN

### RETAIL STORES:

- 📍 LEE® / WRANGLER® – TAJ LIFESTYLE CENTER
- 📍 LEE® / WRANGLER® – CITY MALL
- 📍 DOPPELGÄNGER® – TAJ LIFESTYLE CENTER
- 🌐 ONLINE STORE: [WWW.TRENDIXOUTLET.COM](http://WWW.TRENDIXOUTLET.COM)